

CONTACT

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sonia.colorist

Geneva, Switzerland

www.soniacolorist.pro

SKILLS

- Color theory & color correction
- Airtouch / Balayage / Painting
- Personalized diagnosis & advice
- Training & mentoring of apprentices
- High-end client relations
- Retail sales & client loyalty

LANGUAGES

FRENCH : Native
PORTUGUESE : Working knowledge
ENGLISH : Working knowledge

SONIA GONCALVES

EXPERT COLORIST

Expert colorist with more than 16 years of experience in high-end salons in France and Switzerland. Specialized in advanced color theory, balayage and custom highlighting. Known for precise diagnosis, attention to detail and a personalized client approach.

WORK EXPERIENCE

MOD'S HAIR | 2016 - 2026 | 10 YEARS
GENEVA, SWITZERLAND

- Advanced color expertise: diagnosis, correction, gloss
- Custom balayage and highlighting techniques
- High-end client consultation and guidance on color choices
- Needs analysis, active listening and client retention
- Work in an international team, compliance with quality standards

CAMILLE ALBANE | 2010 - 2016 | 6 YEARS
LYON, FRANCE

- Technical lead for color and balayage
- Expert client advice on shades and suitable techniques
- Sharing of best practices and compliance with brand protocols
- Contribution to client satisfaction and loyalty
- Stock and supplier management

SPECIALTIES

CUSTOM BLONDES

COLOR CORRECTION

NATURAL BALAYAGE

PERSONALIZED APPROACH

TRAINING

AIRTOUCH MASTER CLASS
Brookelyn Meeler, Lyon, France

TRAINER CERTIFICATE
EDUPRO Training Center, Geneva, Switzerland

CAMILLE ALBANE / DESSANGE
Camille Albane Training Center, Paris, France

PRIVATE SCHOOL: CAP / BP Coiffure
28 Rue Valentin Couturier, 69004 Lyon